

NORTH SCOTT COMMUNITY SCHOOL DISTRICT
ELDRIDGE, IOWA

Selling the Bond Issue

1. Groups to support bond issue:

1. Farm Bureau
2. Lion's Club
3. Eldridge Junior Chamber
4. Dixon Business Men's Organization
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6. North Scott Education Association
7. Donahue Sportsmen's Club
8. Long Grove Sportsmen's Club
9. Athletic Boosters
10. Music Boosters
11. Parkview Women's Club.
12. P. T. A.
13. Scott County Taxpayers

2. Information in:

- a. North Scott Press
- b. County Shopper
- c. Busy Bee

3. General Mailing - Fact Sheet

4. Handouts:

1. Elementary Visitation
 2. Jr. High Visitation
 3. Sr. High Visitation
- } Open House

5. Article in North Scott Lance by Lance Staff
6. Meeting of all people attending our two previous meetings
7. Spot Radio Announcement
Bumper Stickers
Ads by interested groups

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Material to be Emphasized

1. Past, present, future growth of district
2. Crowded conditions in present North Scott Jr.-Sr. High School
3. Need of bond issue in addition to money in Building Fund
4. Alternatives to new facilities
 - a. Double or split sessions
 - b. Rented space if available
 - c. Tuition to other districts
 - d. Year-round school
5. Combatting rumors